



## News Release

For Immediate Release

06/11/2008

### Don't Send a Card... Save a Life!

Local lifesaving charity, Magpas is calling on people and businesses across the region to take part in the Card Amnesty this Christmas.

The idea is that a donation is made to the charity instead of sending out Christmas Cards. Magpas is hoping lots of local businesses will join in and help them save lives in the process.

Magpas spokesman, Christian Morris said, "This is a great way to help the charity. Sending cards is a lovely tradition but it is very time consuming and expensive. It is also a pretty wasteful exercise seeing as all the cards get thrown away as soon as the festive season is over."

He continued, "Our Card Amnesty gives people and local businesses the opportunity to save on the time and expense of sending out Christmas Cards and help make a real difference to people's lives locally at the same time."

Magpas runs two lifesaving schemes in our region. The Emergency Medical Team's doctors and paramedics fly on the East Anglian Air Ambulance helicopter, Anglia Two. They are able to save lives at the scenes of road traffic accidents across Bedfordshire, Cambridgeshire and Peterborough.

Magpas Community First Responders save lives in their local towns and villages. They are non-medical volunteers that are trained and equipped by the charity so they are able to respond to local emergencies such as heart attacks and strokes. There are now 33 Magpas Community First Responder Groups across Cambridgeshire.

For more information on the Card Amnesty call Debbie Florence at Magpas (Tel 01480 371 063).

FOR MORE INFORMATION ON THIS NEWS RELEASE PLEASE CONTACT CHRISTIAN  
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